#### Dear Entrepreneur,

I would like to introduce to you my Dietary Supplement for Chronic Lung Diseases.

I believe my product has great potential and a huge market.

I would like to explore the possibility of cooperation with you and your company.

I am enclosing my presentation and would appreciate your response.

#### Contact Me:

Name: Solomon (Soli) Jacob

e-Mail: solomonj40@gmail.com

Cell-Phone: +972-(0)54-729-5023

Office: +972-(0)77-207-0233

Best Regards,

Solomon Jacob

#### **Solomon Jacob Profile**

At the age of 69, the inventor (Solomon Jacob) experienced a cardiac arrest and was revived after receiving VF and DC shock. Shortly thereafter, Solomon was diagnosed with a chornic inflammatory condition of the lungs, with a constant cough and breathing difficulties, possibly COPD. The advised treatment was cortisone and possibly oxygen treatment later on. Knowing the steroids side-effects, Solomon decided to develop a herbal composition and treat himself with it.

The development was done by trial and error, while testing the compositions on himself. One of the compositions included curcumin, ginger and honey. This composition was not very effective in treating his condition. Solomon realized that COPD is a complex disease and a treatment will have to address several distinct aspects of the disease, possibly by using a complex mixture of plant extracts. Each extract potentially addresses specific aspects of the disease, like the improvement of circulation, liver function, inflammation and others. After several unsuccessful attempts, Solomon found a composition that was very effective and within a short period of time, his lab test returned showing an unusual improvement.

\*\* More Info Can Be Found HERE!

Best Regards,

Solomon (Soli) Jacob



breathing made easy



## PRODUCT DESCRIPTION

extracts, mixed in honey and date syrup. Each botanical extract has been authorized and defined by the Israeli Ministry of Health and according to Pharmacists Regulation.

The Soliair<sup>™</sup> has a patent pending



SOLIAIR is a food supplement that contains a unique composition of ingredients, which has reported beneficial impact:

- 1. Honey with antioxidant and antimicrobial effects.
- 2. 8 dried botanical extracts with antiinflammatory and antioxidant effects, along with potentiation of the immune system



## PRODUCT BENEFITS

SDUAIR can contribute to strengthening the respiratory system and may help patients in chronic respiratory diseases such as obstructive lung disease:

- COPD (chronic obstructive Disease of the airways usually caused by smoking)
- **Asthma**
- **Bronchiectasis**







COPD and asthma are common diseases:

5% of Americans over the age of 18 and 5-10% of Israelis are suffering or will suffer from COPD.

It is estimated that 340 million people worldwide suffer from this disease.

Estimates show that in Israel 2% of adults suffer from asthma. In the U.S. incidence of the disease in adults is close to 8%.



#### The Potential SOLIAIR



Therapy costs for COPD and its complications totaled in 2006 at \$176.8 billion and are expected to rise to \$389.2 billion by 2011 and to \$832.9 billion by 2021



#### The



Patients taking solver reported a decrease in seasonal infections of the respiratory tract.

Reducing the incidence of respiratory infections benefit tremendous potential:

Respiratory infections are an important factor in worsening the clinical course of chronic lung disease and increase the mortality of these diseases.





Respiratory infections, including seasonal flu also damage the healthy young population; and has serious economic damage bearings due to absenteeism from work and school and a cause for hospital admissions.



### Conventional drug therapy for Obstructive lung diseases

Current maintenance therapy includes a variety of medications taken (through inhalers);

- Steroid drugs, which may cause local side effects (oral candidiasis, hoarseness) and in high doses adverse systemic side effects.
- Bronchodilators



#### Conventional drug therapy for Obstructive lung diseases

During exacerbation events of COPD systemic administration of steroids is common.

Such therapy carries significant side effects, such as salt retention and blood sugar elevation.



# The Situation Today Conventional drug therapy

- 1. Has limited efficacy in patients with asthma and can not significantly inhibit the deterioration of respiratory function in patients with COPD and does not reduce disease exacerbations, hospitalization and mortality.
- 2. Causes side effects
- 3. Is expensive



#### As far as we know, the supplement



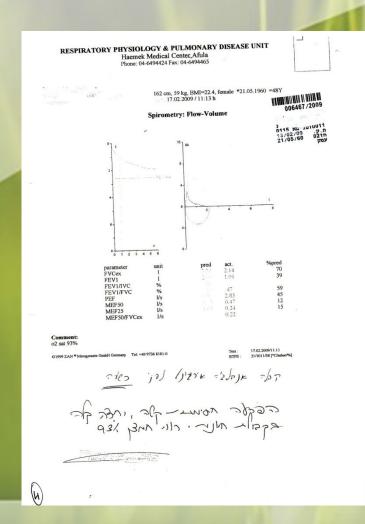
is free of side effects and has no interaction with conventional medication used for treatment of respiratory disorders.

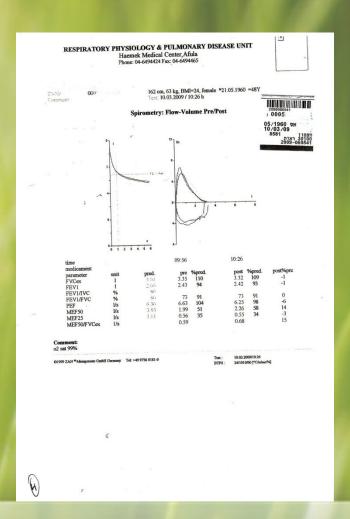


# מדגם של 5 מטופלים

זמן עד לשיפור	מינון התוסף	טפול תרופתי	משך\ גיל אבחון המחלה	המחלה	גיל	מגדר	מטופל
2 חודשים	3 כפיות	סטרואידים חמצן	3 שנים	ВООР	70	נ'	1
1 חודש	3 כפיות	משאף סטרואידי	ילדות	asthma	72	<b>'</b> r	2
3 חודשים	3 כפיות	משאפים: מרחיבי סמפונות +\- סטרואיד	2 שנים	COPD	60	۲'	3
1 חודש	3 כפיות	משאף סטרואידי	ילדות	asthma	49	ב'	4
3 חודשים	3 כפיות	הוצע טפול בסטרואידים	3שנים	Diffuse lung dis.	70	<b>'</b> r	5

# תפקודי נשימה של מטופלת מספר 4

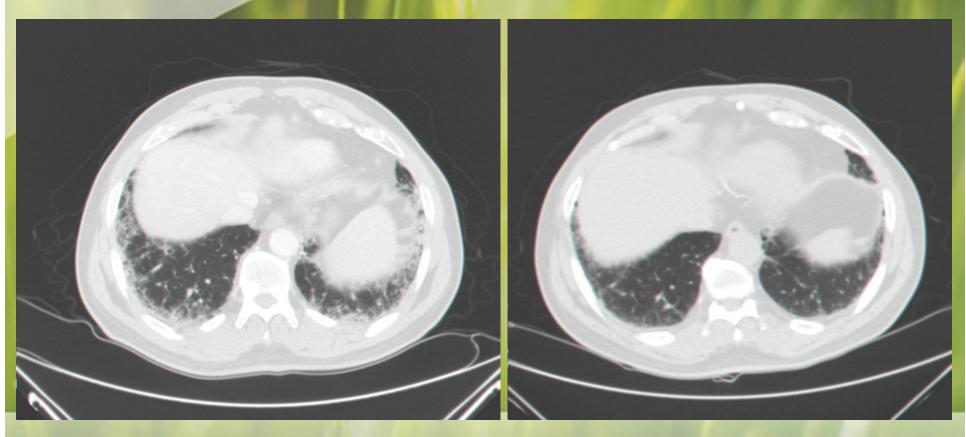




17/2/09

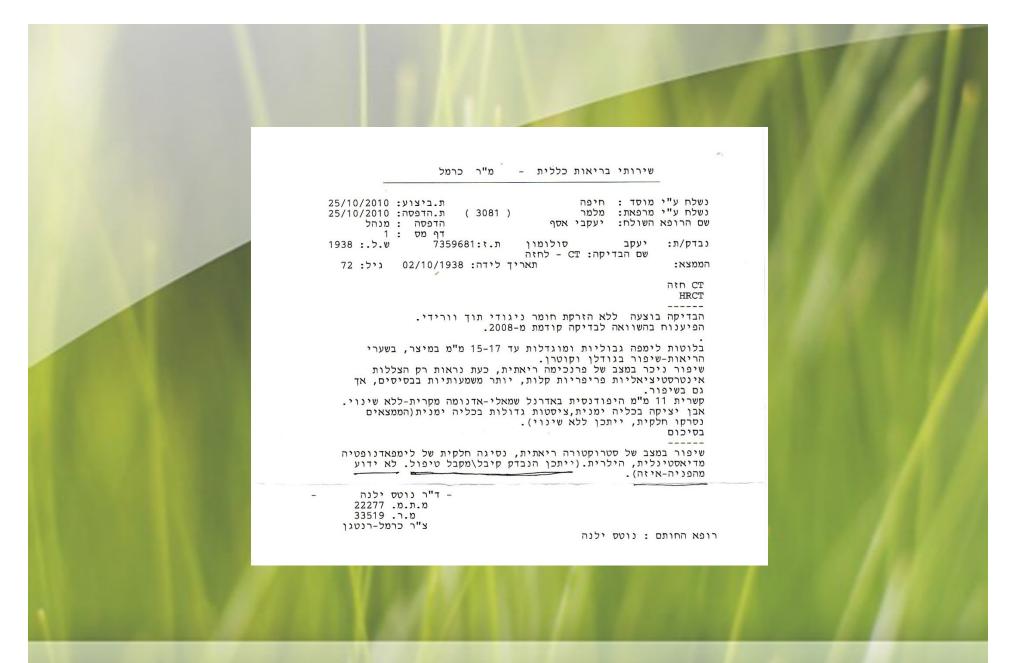
10/3/09

# חתכי CT חזה מקבילים של מטופל מספר 5 (סולי) לפני ואחרי נטילת SOLIAIR

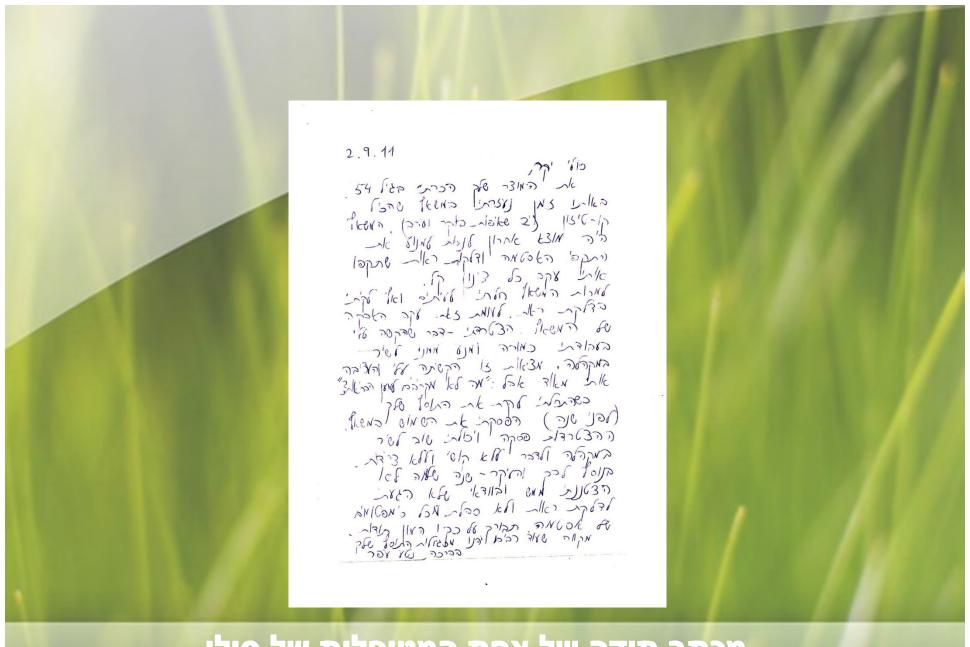


מאי 2008

אוקטובר 2010

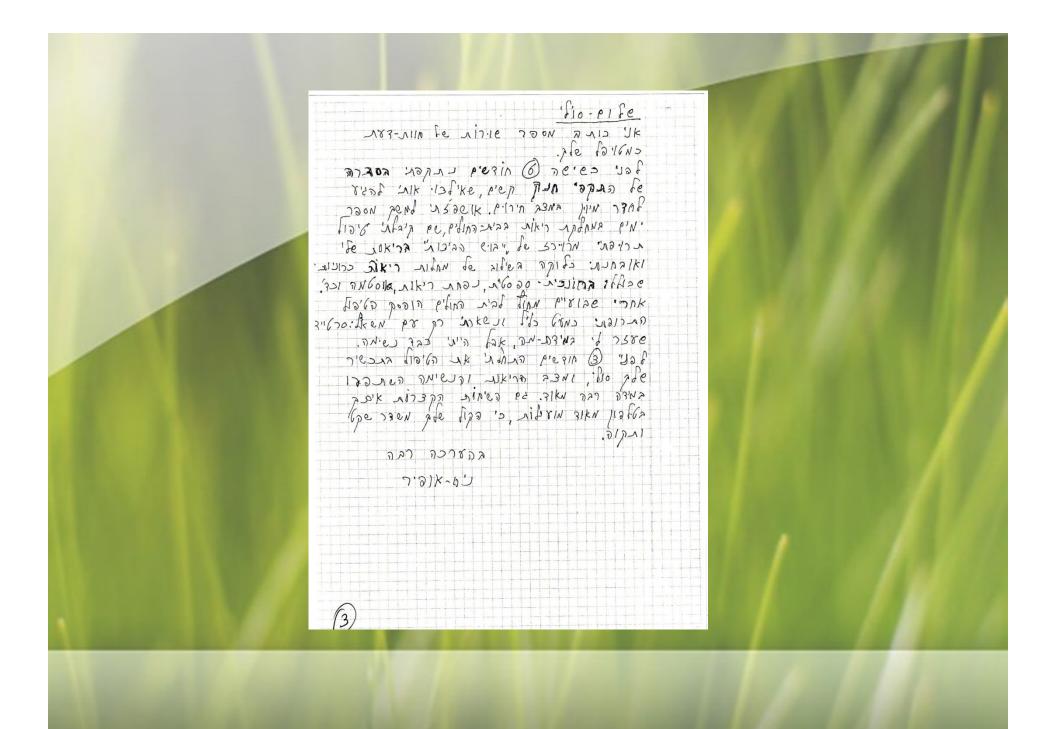


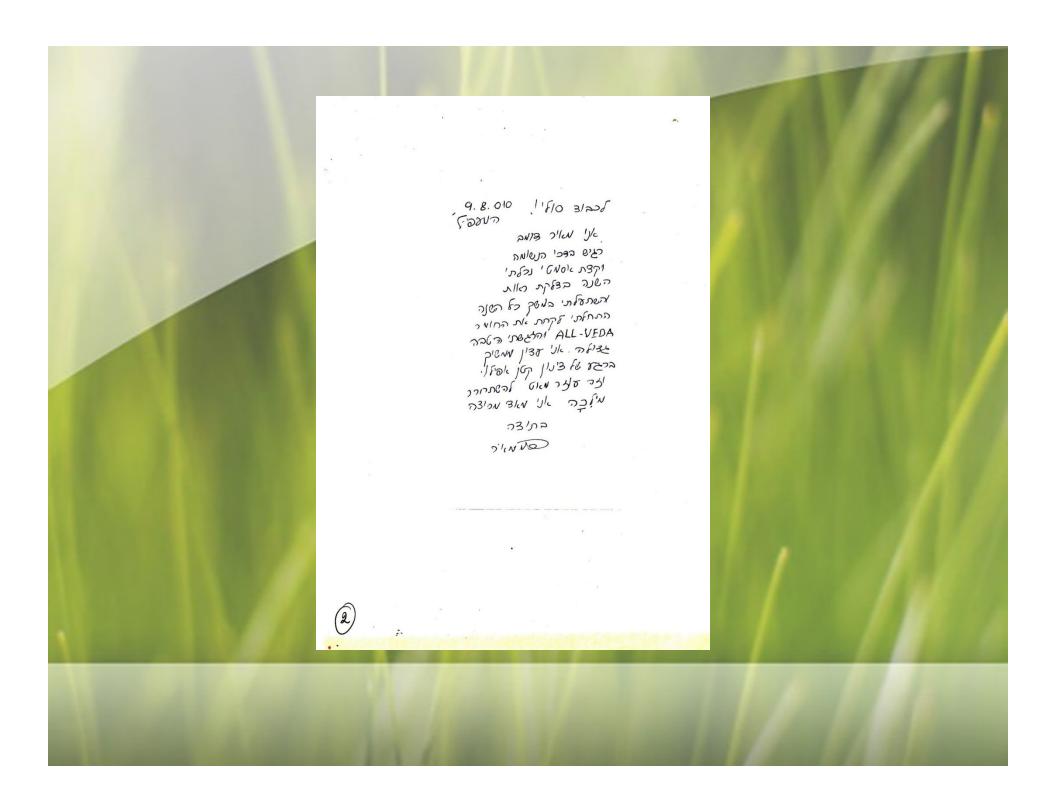
# פענוח בדיקת ה CT האחרונה של סולי



מכתב תודה של אחת המטופלות של סולי, המתאר שיפור במצבה לאחר נטילת SOLIAIR









- ✓ Will commercialize the product
- ✓ Will team up with us to produce 2-3 applications
- ✓ Conduct a clinical research (if needed)
- ✓ Handle all the certification to sell the product
- ✓ Sell the product in Israel
- ✓ Export the product worldwide

